

# CommunityCare live20

BDC, London | 13-14 October

Event partner



Essex County Council

Learning sponsor



Interactive zone sponsor



## Exhibition and Sponsorship Opportunities

[communitycarelive.co.uk](http://communitycarelive.co.uk)

## The Community Care Group

Established in 1974, Community Care has been providing the latest news, research, career opportunities and essential learning to the sector for over 40 years. Although our products and service offerings may have evolved over time, our quest to inform, support learning and facilitate ongoing professional development remains at the forefront of everything we do.

## Community Care Live

Launched in London over 20 years ago, our annual flagship event, Community Care Live, is the UK's largest free to attend social work event. On offer is a free expert seminar programme providing essential learning and training for social work professionals, supported by an exhibition where visitors, exhibitors and speakers can meet, network and share learning with other organisations within the sector including local authorities, residential care providers, suppliers, recruiters, the voluntary sector and universities. In addition to the free seminar programme and exhibition we also offer a legal learning stream. These sessions offer the latest legal updates from some of the country's leading experts. A small fee to reserve a place at these 8 sessions applies. We look forward to building on the success of Community Care Live in 2020 and beyond - and we very much hope you and your organisation will be there too.

**“I really enjoyed this experience and would advise social workers to take part if they can. I learnt so much to take back to my team.”**

Senior Social Care Assistant,  
Surrey County Council

**“Very informative and reignites my passion for the job.”**

Social Worker,  
Wiltshire Council



**For more information contact:**



Nicola Davies



[nicola.davies@markallengroup.com](mailto:nicola.davies@markallengroup.com)



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## Why Exhibit?

Community Care Live provides the opportunity for your organisation to engage with a professional and highly engaged social work audience including team managers, heads of service, directors, principal social workers, senior practitioners, social workers, local authority commissioners and workforce leads.

### **Make sure your organisation is part of Community Care Live 2020 so you can:**

- Be part of a key event in the social work calendar
- Network with key decision makers including commissioners, directors and team managers
- Meet with an audience of highly engaged social work professionals
- Take advantage of face to face interaction within the social work sector across the southern counties and surrounding regions at this essential learning event
- Position your organisation as a supporter of social work training, learning and career development
- Discuss any career opportunities directly with active and potential jobseekers whilst positioning your organisation as an employer of choice

## Who's at the event?

- Over 1600 social work professionals attended Community Care Live 2019
- Over 770 held senior job titles including commissioners, heads of department, workforce leads, principal social workers and team managers
- 56% of attendees were from local authorities, with over 100 different local authorities represented
- Over 45 organisations supported Community Care Live 2019 including local authorities, charities, independent sector providers, social care suppliers, universities, NHS trusts, book publishers and consultancies
- 97% of attendees said they would recommend Community Care Live to others

“Creative, innovative, energising – a great networking opportunity.”

Social Care Policy and Practice Support Manager, NICE



## For more information contact:

 Nicola Davies

 [nicola.davies@markallengroup.com](mailto:nicola.davies@markallengroup.com)

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## What does Community Care Live offer visitors?

**An audience of social work professionals made their way to Community Care Live in 2019 to:**

- Attend the exhibition – make sure your organisation is there to meet and speak to attendees about your exciting plans and developments
- Seek new jobs and professional opportunities – if you're looking for the best employees or have further training and courses to offer, don't miss out on the chance to discuss these directly with potential candidates
- Learn from the informative sessions, master classes and debates, and listen to engaging speakers
- Take advantage of face to face interaction within the social work sector across not only the southern counties, but the length and breadth of the country at this invaluable event
- Contribute towards professional development – demonstrate how your organisation is committed to helping those in the sector reach their potential

“Great conference as always with lots of fantastic learning opportunities and networking.”

Deputy Lead  
Safeguarding Officer,  
IICSA

“Engaging information to expand your knowledge.”

Senior Social Worker,  
Derby County  
Council



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## How do I exhibit?

Community Care Live offers a wide range of options for your organisation, to suit both your budget and objectives. Packages range from full event sponsorship to single exhibition stands and everything in between. Our team will work with you to ensure your organisation's needs are met and that your products and services are presented in the most effective way.

Exhibition spaces are limited so contact the team as soon as possible to discuss how the event can work best for you.

### Example shell scheme stands and prices

2m x 2m shell scheme stand from **£2,500 + VAT**

3m x 2m shell scheme stand from **£3,400 + VAT**

3m x 3m shell scheme stand from **£4,050 + VAT**

6m x 3m shell scheme stand from **£7,200 + VAT**

### Included:

All shell scheme stands will include fascia and name board with exhibitor name and stand number, 1 x 5' fluorescent light tube per stand, carpeted floor, and 50-word profile on the event website and in the event guide.

N.B. Special discounted rates apply for registered charities, universities and book publishers – please get in touch for further details. Recruitment consultancies please call for ratecard.

“ I learnt so much, even in issues that I have practised within for years!”

Social Worker,  
North Lincolnshire  
Council

“ This was a dynamic and useful day to reflect and learn from others and meet up with colleagues from different LAs.”

Advanced Practitioner,  
West Sussex  
County Council



**For more information contact:**



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## Enhance your presence at the event

There are a number of sponsorship and promotional opportunities available at Community Care Live 2020, including event guide advertising, seat drops, speaker opportunities, event host and sponsor packages. These provide an unrivalled opportunity to maximise your presence at the event ensuring your organisation is front of mind for all visitors to Community Care Live. Find out more below, and contact Nicola Davies, Senior Partnership and Event Manager, who would be delighted to discuss these opportunities with you.

### PRE-EVENT



#### **Advert in the online event guide**

This guide provides in depth information about the event, including the latest programme, exhibitor and sponsor information and features on seminar sessions. It is available online from two weeks before the event and is circulated in promotional emails, emails to our pre-registered attendees, via social media posts and downloadable from the event website. Last year's online event guide was viewed over 4300 times by an audience of engaged social work professionals.

*See 'Event guide' below for pricing.*



#### **Branding on communitycare.co.uk**

Let our audience know you'll be at the event by taking advantage of discounted rates for online adverts on communitycare.co.uk when you sign up for an exhibition stand.

*Price on application.*

### DURING THE EVENT



#### **Event guide**

The event guide (printed version) is given to all attendees for them to read and refer to both during and after the event. Placing an advert in the event guide is a simple but effective way of delivering and reinforcing a message to this engaged audience and encouraging visits to your stand. As added value, your advert will appear in the online event guide which is available for two weeks before the event.

*Prices start from £950 + VAT.*



#### **Sponsored speaker opportunity**

A perfect opportunity for your organisation to position itself as a thought leader through hosting your very own one hour workshop, which will be integrated into the main seminar programme. Our producer will discuss the subject and content with you to ensure that it meets our educational learning criteria and maximises attendance.

*Price on application.*



#### **Seat drop**

If you have a key message you want to communicate to a specific group of people, a seat drop allows you to target those interested in certain session topics.

*Prices start from £300 + VAT*

## For more information contact:



Nicola Davies

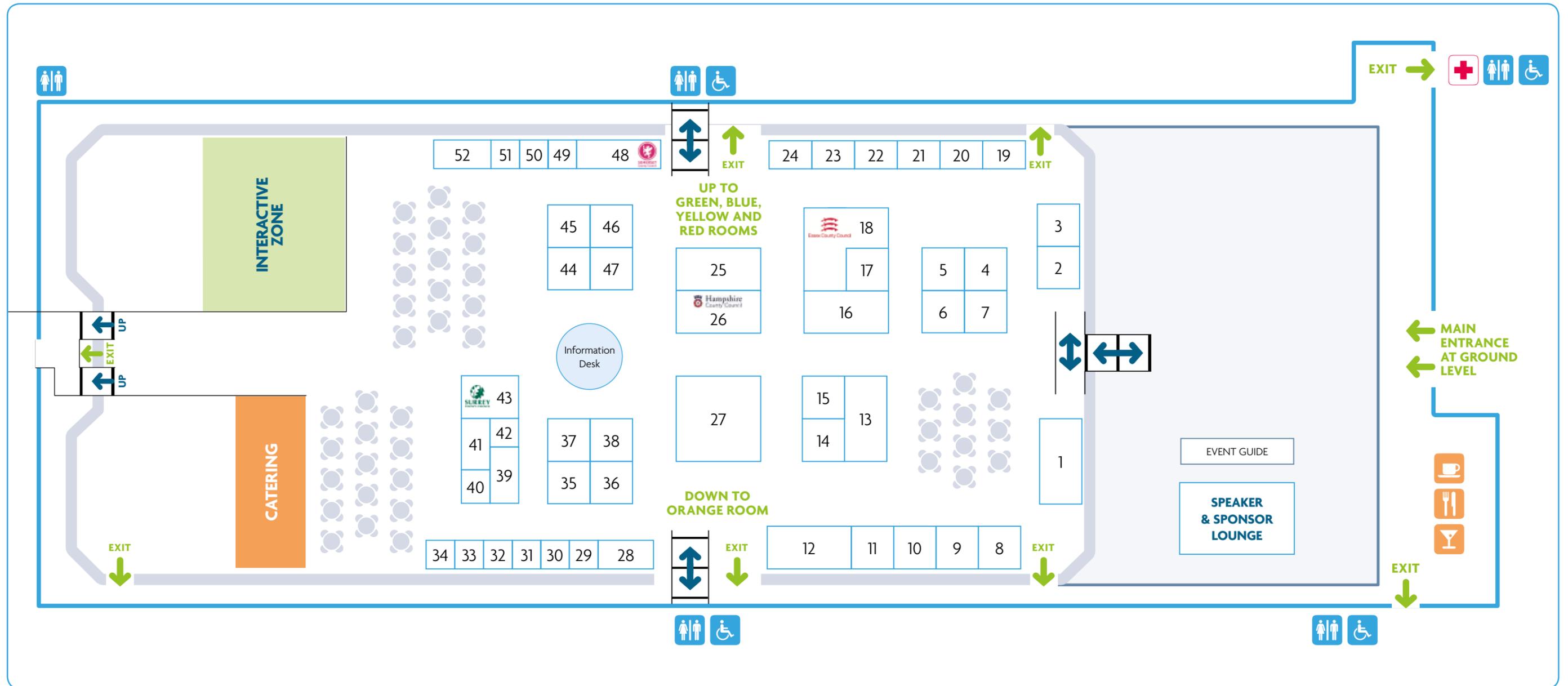


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# Community Care Live 2020 Floor Plan



For more information contact:

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**“Inspirational!”**

Workforce Development Officer,  
Leeds County Council



**“Well organised seminars, very informative, a good networking experience.”**

Social Worker/Team  
Manager, Bristol City  
Council

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